

Message Text

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PAGE 01 STATE 278776

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STATE/OIC/HK AFFAIRS/RHOLMES/PHONE

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STATE/EA 3UR./R.W;ITE /PHONE

COM/PRO.DEVELP./WWALMSLEY

STATE/EB/OCA/CKASTILOW /PHONE

COM/OED/'AJ.PROJECTS/JRANDOLP;

USIA/DJONES(BY PHONE)

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R 201653Z DEC 74

FM SECSTATE WASHDC

TO AMCONSUL HONG KONG

UNCLAS STATE 278776

E.O. 11652: N/A

TAGS: BEXP; HK

SUBJECT: COUNTRY COMMERCIAL PROGRA;

REF: HONG KONG CCP

1. AS REQUIRED BY REF, MEETING OF WASHINGTON ACTION GROUP (WAG) FOR HONG KONG WAS HELD NOV. 22. PARTICIPANTS INCLUDED: C. MELVIN SONNE, RMD, FAR EAST DIVISION, IRVIN LLOYD, CMM, EAST ASIA GROUP, HARRY STRINGER, HONG KONG COUNTRY SPECIALIST, JOHN RANDOLPH, MAJOR PROJECTS DIV., ALL OF USDOC, RICHARD HOLMES, OIC, HK AFFAIRS, STATE, ROBIN WHITE, EA BUR., STATE, CARTER KASTILOW, EB/OCA, STATE, AND DON JONES, USIS. WAG REPS PLEASED WITH POST'S RESPONSIVENESS TO FY 1975 CCP ACTIONS AND ALL AGREED THAT INITIAL MEETING ENHANCED UNDERSTANDING OF OUR RESPECTIVE ROLES IN THE CCP.

2. INORDER TO FURTHER IMPLEMENT WAG UNDERSTANDING OF UNCLASSIFIED

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POST'S PROGRESS TOWARD ACHIEVE;ENT OF CCP OBJECTIVES, AND

TO FURTHER ENABLE WAG TO EVALUATE UTILIZATION OF RESOURCES USED TO ACCOMPLISH OBJECTIVES, THE POST IS REQUESTED TO RESPOND WHERE APPROPRIATE TO THE FOLLOWING POINTS WHICH ARE KEYED TO CCP ANNEXES COMMENCING PAGE 12:

- A. ANNEX A. PLS ADVISE PROGRESS ACTIONS 1 AND 2. WILL APPRECIATE INFO AND COMMENTS AS

TO POST RESOURCES UTILIZED RE ALL ANNEX A ACTIONS LISTED.

- B. ANNEX B. POLLUTION CONTROL CATALOG SHOW SCHEDULED FOR HONG KONG JAN. 22-24 ON TRACK WITH 167 PA'S RECEIVED. ADVISE POST RESOURCES EXPENDED FOLLOWING COMPLETION THIS ACTIVITY. USIS PRODUCING SHORT FILM POLLUTION CONTROL WHICH CAN BE MADE AVAILABLE TO POST. PLS COORDINATE WITH PAO WHO WILL HAVE FULL INFO RE THIS FILM AS WELL AS OTHER PRE-SHOW PUBLICITY SERVICES.

- C. ANNEX C. INORDER FOR WAG TO BE FULLY COGNIZANT POST'S INVOLVEMENT AMERICAN FORTNIGHT ACTIVITIES, POST IS REQUESTED TO FORWARD STATUS REPORT THIS ACTIVITY, PARTICULARLY AS RELATES TO MANPOWER RESOURCES UTILIZED TO DATE FOR IN-STORE PROMOTION AND OTHER COMMERCIAL ACTIVITIES.

- D. ANNEX D. REQUEST UPDATE POST RESOURCES EXPENDED THIS ANNEX.

- E. ANNEX E. REQUEST INFO ON POST'S REGIONAL TRADE OPPORTUNITY PROGRAM.-- HOW POST LEARNS OF THESE T.O.'S, HOW DISSEMINATION OF INFO IS MADE TO HK - BASED U.S. FIRMS, AND NUMBER HANDLED TO DATE. PERHAPS AN EXAMPLE OF A RECENT REGIONAL T.O. COULD BE GIVEN, RELATING JUST HOW IT WAS RECEIVED AND HANDLED TO CONCLUSION. KISSINGER

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